

Vileda Professional – a part of the Freudenberg Group

Vileda Professional provides innovative cleaning solutions and systems for professional users in various application areas, such as General Building, Healthcare, HoReCa and Controlled Environment. With sales offices in all major European countries, in North America and with a wide net of representatives, we are well located around the world. Vileda Professional belongs to the Freudenberg Group – a diversified family-run global company, headquartered in Germany.



Helping you make a difference.

Vileda Professional

Freudenberg Household Products
Im Technologiepark 19, D - 69469 Weinheim
www.vileda-professional.com

A Company of the
Freudenberg Group



Swep HygienePlus

The new standard in floor cleaning!



Swep HygienePlus – the best just got better

The innovative Swep HygienePlus sets new standards in performance, effectiveness and hygiene. Effective in all sites and across all environments, it definitely helps you to reduce your overall cleaning costs.

The unique combination of antibacterial properties and unbeatable cleaning performance makes it your first choice for excellent, hygienic floor cleaning.



Vileda Professionals Swep system has been setting the benchmark and keeping ahead of customer needs for over 40 years. With the new range of Swep HygienePlus Classic and Duo microfibre mops we take another important step forward.

Welcome to the world of Swep HygienePlus performance!

Removes, inhibits and reduces bacterial growth. We can prove it.

Don't just take our word for its antibacterial performance; Swep HygienePlus has been tested by leading independent institutions.

Tests at BMA Labor found Swep HygienePlus picks up and removes 99.99% of bacteria from surfaces in one cleaning pass.

The Hohenstein Institute tested the antibacterial effect of the mop and certified it as having significant antibacterial activity after 500 machine wash cycles.

Further internal testing* found antibacterial activity still present after the 800 wash lifespan of the mop.

For the user the outcome is clear – a hygienic result throughout the mops lifetime.





Improved cleaning

The new, patent pending microfiber composition has resulted in best-in-class cleaning performance.

Tests show Swep HygienePlus is on average 30% better than leading competitors at removing stubborn dirt from the floor*.

Lower friction, higher ergonomics

Improved cleaning performance is not at the cost of ease of use. Swep HygienePlus has on average 10% lower friction than leading competitors*.

The low friction and lightweight construction makes Swep HygienePlus easy and ergonomic to use, even throughout long shifts.

Stays within the Optimum Cleaning Zone

If a mop leaves floors too wet or too dry after mopping the cleaning performance is reduced.

The area in between having too much and too little liquid is known as the Optimum Cleaning Zone. That's where Swep HygienePlus works!

Tests show that Swep HygienePlus works within the optimum cleaning zone for upto 25m². This means 40% better coverage than leading competitors, improving cleaning speed and performance whilst reducing chemical and water usage.

The Swep HygienePlus benefits

- Clean better – 30% more effective dirt removal*
- Clean further – 40% better floor coverage*
- Clean more easily – 10% lower friction*
- Clean hygienically – 99.9% removal of bacteria from surfaces **
- Clean how you want – Pre-prepared or with a press
- Reduce laundry costs – 33% savings as tumble drying is not needed*
- Independently certified antibacterial performance after 500 washes***
- Antibacterial performance still present after 800 wash life cycle
- Mops can be stored wet overnight

* RTC Weinheim internal tests against 3 leading competitors

** BMA Labor independent tests

*** Hohenstein Institute independent tests

